

NABBY NEWS



FALL EDITION • NOVEMBER 2022

THANK YOU FAMILIES

Dear Nabby Family,

As we head into the Thanksgiving holiday, we hope everyone is well and able to enjoy quality time with friends and families. The fall season at Nabby has been very busy hosting tours for new families, hiring staff, and working on facility maintenance and enhancements to prepare camp for the summer. Camp enrollment is higher than it has ever been at this time of year. Some of our groups are already full and limited weeks remain in many of our other groups. It is clear that our families and staff are super excited about the upcoming summer!

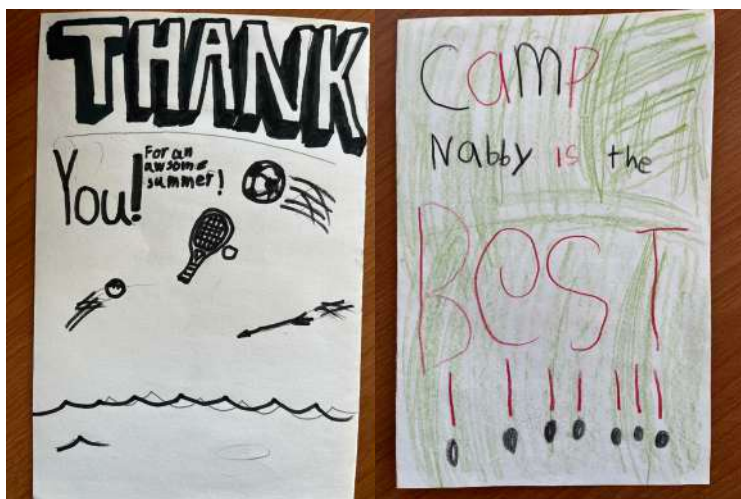
As we reflect and give thanks during this time of year, we are truly grateful that so many families have chosen a summer at Nabby for their children.

We were fortunate to receive many camper "Thank You" cards from this past summer (pictured to the right) and have them proudly displayed throughout our office. These thoughtful messages from our campers remind us on a daily basis how much we love what we do. .

From our entire family and leadership team, we wish you all a very healthy and happy Thanksgiving and holiday season. MANY THANKS for your continuing support!

Best,

Joe + Rita



HALLOWEEN CELEBRATION WAS A TREAT!

Nabby welcomed rock stars, ninjas, superheroes, princesses, and more at our 3rd annual Halloween Party in late October. Over 200 Junior Camp families and 30 staff members joined the fun on a beautiful, warm afternoon that reminded us of summer at camp! Each camper received a trick-or-treat bag and special directions to guide them throughout camp for Halloween themed games and treats.

Highlights along the way included Tufts counselor Jake in his inflatable Alien Costume, face painting with our Smith counselor Aimee, “ghost” lollipops at our Tree House, and poke-a-pumpkin fun on our Junior Tennis courts. Campers finished off the day by selecting their very own pumpkin at our famed Nabby pumpkin patch.

It was wonderful to see our campers reunited with friends as well as many of their counselors, with many happy hugs exchanged throughout the day. We especially enjoyed seeing our costumed Nabby families together at camp and loved capturing some memorable family portraits.



NABBY



A MEMORABLE SUMMER AS A NABBY PARENT AND COUNSELOR

We are fortunate to have an extraordinary staff, highlighted by many teachers and adult counselors who choose to spend their summers at Nabby along with their children, who are campers. Alex and his boys Brandon and Hudson joined us this summer and wrote a beautiful tribute to Nabby that we wanted to share with all of you!

When looking for a summer program for my children, I found Camp Nabby on a Google search and scheduled a tour with Rita. I remember thinking the camp was immaculate, but most of the rest of the tour was a blur with one exception at the very end. Rita explained that almost all the staff either had been campers at Nabby, or their kids either were attending or had attended Nabby. As an economist, the appeal of aligned incentives between the staff and the experience of the kids spoke to me because one would expect those employees there to do a great job and keep the kids safe. Unbeknownst to me, I also earned myself a subsequent job offer from Rita and Joe.

Sending my kids to Nabby and working here last summer as a substitute counselor and “jack of all trades” was not a good decision... it was a great decision. I honestly have perspective too because you never really know what you have until you lose it. Halfway through the summer, I sprained my ankle and wound up on crutches. Suddenly teaching our campers how to play sports, helping them improve their swimming, playing games, and making sure every single camper had the best time every single day became more challenging. Despite my physical limitations, I came in to help out where I could, because when you go to Camp Nabby, you fall in love with the place and you don't want to miss out. The camp is a longstanding family-run business where every person who works here is part of that family.



Alex with his sons Brandon and Hudson

My job at Nabby was both interesting and challenging, in that I never quite knew what I will be doing on a daily basis. As a substitute, I often replaced counselors who were out for the day. This also meant that I had the opportunity to meet a variety of campers and form wonderful memories for them, that I hope they will treasure. Many experiences stick in my mind. For example, on the first day of camp with the Harvard boys group, the soccer center back line of myself and counselor Jordan earned the nicknames of “the beasts”. Of course, I was “lil beast” and Jordan was “the big beast.” I also had the opportunity to watch my kids grow from afar (and up close). My son Brandon was not a good swimmer when he arrived at Nabby, but by the end of the summer, earned his green band (allowing him to swim in the middle pool and shallow end of the big pool) after working with Junior Camp Swim Instructor, Maddie.

The Bertino family loves all the kids and staff. And as for me, I have a busy professional life and don't need to work as a counselor at Nabby, but I will do this for as long as I can because it is a magical place for the campers to have positive growth experiences and because of how hard the caring staff works. I'm already counting down the days until camp and it isn't even Thanksgiving! - Alex Olbrecht

NABBY GEAR FOR THE HOLIDAYS

Looking for a Nabby gift idea for the holidays? We have a variety of tee shirts, hooded sweatshirts, a new knit hat and flannel pants! Check out our gear on CampNabby.com and simply place your orders online. We will then contact you to arrange pick up or in some cases, we can drop off at your home for a special treat.

#CAMPTSHIRTDAY

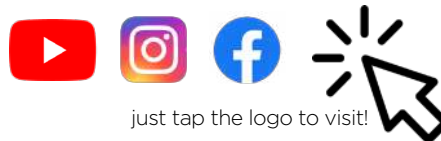
We think every day is the perfect day to wear your Nabby gear, and this past November 8, we showed that spirit on #camptshirtday. Along with the rest of the international camp community, we celebrated #camptshirtday and shared photos of our Nabby family - counselors, campers and alumni - in their favorite Nabby gear.

Thanks to everyone who shared their photos with us and we hope you continue to wear your Nabby spirit throughout the year!



STAY IN TOUCH THROUGHOUT THE YEAR!

We love to stay connected throughout the year and hope you do too! Follow us on Instagram and Facebook for fun photos and updates... and don't forget our YouTube channel featuring videos from the summer along with special features. Be sure to check us out @campnabby!



just tap the logo to visit!